

Probe Research, Inc.
September 2021 Manitoba Omnibus Questionnaire
City of Winnipeg (Leases) - FINAL

Hello, this is _____ calling from Probe Research, a professional public opinion research company. This is not a sales call; we are looking to get opinions from Manitobans in an online survey on important issues affecting your community and Manitoba as a whole. Would you have time to talk to me now?

This call is only to figure out the best way to send you the survey invitation. Once you have that, you can participate in the survey on your own time. The survey length varies depending on where you live. It is from 10 to 15 minutes long. Some sections of the survey apply to Winnipeg only. You can do the survey in more than one session if you like.

We can send you the survey link by text or email. Would you be willing to participate?

OK, before I get your contact information....

Are you 18 years of age or older?

Yes [CONTINUE]

No May I speak with someone who is? [REPEAT INTRODUCTION]

No No one qualified or available. [THANK AND TERMINATE]

GENDER: [RECORD - WATCH QUOTAS] How would describe your gender?

Male

Female

Prefer to self-describe (gender-fluid, non-binary, two-spirit): _____

Prefer not to answer

Could I please get the first three characters of your postal code? We need this information in order to make sure our survey represents people living in all areas of Manitoba. _____

Thank you. You meet our qualifications.

This survey has been optimized to be completed on mobile phones. Would you like to receive a text link to the survey so that you can complete it on your phone?

May I please get your wireless number including area code? _____

Would you like to receive the invite by email instead? May I please get your email address?

We will send you an email/text invite shortly. Please make sure to check your spam folder if you don't receive the invite in the next 5 to 10 minutes.

Thank you once again for your time today. Good-bye.

Online greeting:

Thank you for taking the time to complete our survey. We will cover different topics that affect the lives of Manitobans. Please click the button below to start.

Section COW (Lease)

(City-wide: N=600)

COW1. The City of Winnipeg rents out space in city facilities to non-profits such as day cares, sports clubs and seniors' groups. The City usually rents space to these groups at below-market rates, typically \$1 a year, which helps these groups serve the community.

Before today, how familiar were you with the City's practice of renting space to some non-profits for \$1 a year?

- Very familiar – I've been involved with a group who rents space in a City building for \$1 year
- Somewhat familiar – I've heard of this practice
- Not very familiar

COW2. In charging \$1 a year to some non-profits, the City forgoes about \$2.4 million a year in rental revenue. With that in mind, which statement below comes closest to your view?

- The City should keep renting space to non-profits for \$1 a year
- The City should keep renting space to non-profits but charge more than \$1 a year
- All organizations should pay fair market rates when they rent space in City facilities

COW3. Additionally, it costs the City about \$640,000 a year to maintain buildings that are rented to non-profits for \$1 a year. With that in mind, which statement below comes closest to your view?

- The City should continue to maintain these buildings
- Non-profit organizations with \$1 rents should pay for all maintenance costs themselves

COW4. Please read the following statements and indicate if you agree or disagree.

		Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
A	\$1 rents should rotate between organizations so more groups can benefit from low-cost space in City buildings					
B	The City should sell some City-owned buildings and use those funds to repair and upgrade existing buildings					
C	If the City sells any buildings, non-profits should be offered these buildings first at a reduced cost					

Section Demographics (No Charge)

DS1. What is the highest level of formal education you have completed?

- Grade school/some high school
- Completed high school
- Some apprenticeship or trades training
- Journey-person certification
- Some community college
- Completed community college diploma
- Some university
- Completed university undergraduate degree
- Completed graduate/professional degree
- Prefer not to answer

DS2. Do you have children aged 15 years or younger in your home?

- Yes
- No
- Prefer not to answer

DS3. Do you own or rent your current place of residence?

- Own
- Rent
- Other (Such as public, Manitoba or band housing)
- Prefer not to answer

DS4. In what year were you born?

DS5. Do you identify as an Indigenous person? By this we mean a First Nations (status or non-status), Métis or Inuit person?

- No, not Indigenous
- Yes, First Nations
- Yes, Métis
- Yes, Inuit
- Yes, multiple Indigenous identities
- Prefer not to answer

DS6a. Were you born in Canada?

- Yes
- No **[SKIP TO DS7]**
- Prefer not to answer **[SKIP TO DS7]**

[THOSE BORN IN CANADA, ASK:]

DS6b. Were your parents born in Canada?

- Yes, both parents were born in Canada
- One parent born in Canada, one elsewhere
- No, both were born outside of Canada
- Prefer not to answer

[ASK ALL NON-INDIGENOUS IN DS5]

DS6c. Do you identify as a person of colour?

Yes

No

Prefer not to say

DS7. Which of the following categories best describes your family income? That is, the total income before taxes of all persons in your household?

Under \$30,000

\$30,000 to \$49,999

\$50,000 to \$79,999

\$80,000 to \$99,999

\$100,000 to \$149,999

Over \$150,000

Unsure/Prefer not to say

DS8. Could you please provide your 6-digit postal code just for our sampling calculations?

DS9. Would you be willing to be contacted in the future for other Probe Research studies? This may include participating in focus groups (where you are paid to participate in a lively group discussion) and/or Probe's panel surveys (where you could win prizes and participate in topical and interesting surveys)?

Yes **[CONTINUE]**

No **[CONCLUDE SURVEY]**

Unsure **[CONCLUDE SURVEY]**

DS10. Just so we know who to ask for, could you please tell us your first and last name?

First Name: _____

Last Name: _____

DS11. May we please have your preferred email address?

Email address: _____@_____._____

DS12. And, finally, could we please have your phone number in case that's a better way for us to reach you for a future research project.

(____) _____ - _____

Thank you very much for your time. Those are all the questions we have today.